

Keeping our children safe. Preventing child abuse.

Not all adults love and care for children like they should. Some people hurt children or involve them in sexual acts. Others frighten them or use bad language. And some ignore them and do not look after their needs. This is child abuse.

PHYSICAL ABUSE
Anything that hurts a child's body e.g. hitting, shaking, pushing, burning, pinching, kicking, choking etc.

NEGLECT
When an adult deliberately does not meet a child's basic needs (food, clothing, clean home, medicine, education, love)



DIFFERENT TYPES OF CHILD ABUSE



SEXUAL ABUSE
Any type of sexual act that involves children (touching, asking for favours, rape, asking children to watch)

EMOTIONAL ABUSE
Any acts that make a child feel unsafe or afraid or bad about themselves e.g. bad language, ignoring a child, shouting etc.

5 things you can do:

- * Make sure your child is **SUPERVISED AT ALL TIMES.**
- * Only choose adults you **KNOW** and **TRUST** to look after your child.
- * Listen to what your child tells you – and **BELIEVE THEM.**
- * **WATCH OUT** for unusual or worrying behaviour.
- * Report anything that concerns you.

If you suspect child abuse, YOU MUST REPORT IT!

- 1 Report to Social Worker/ Police/Childline
- 2 Explain why you suspect child abuse
- 3 Describe the signs
- 4 Do not investigate yourself
- 5 Keep it confidential



WE ALL NEED TO PROTECT OUR CHILDREN FROM ANY FORM OF ABUSE.



childline
South Africa

Childline gives advice on child protection.
Toll-free number
08000 55 555

Visit our website, for more tips on how to keep your child safe and happy
smartstart.
datafree.co/
everyweekcounts

smartstart
GIVING EVERY CHILD THE POWER TO SUCCEED.

every week counts